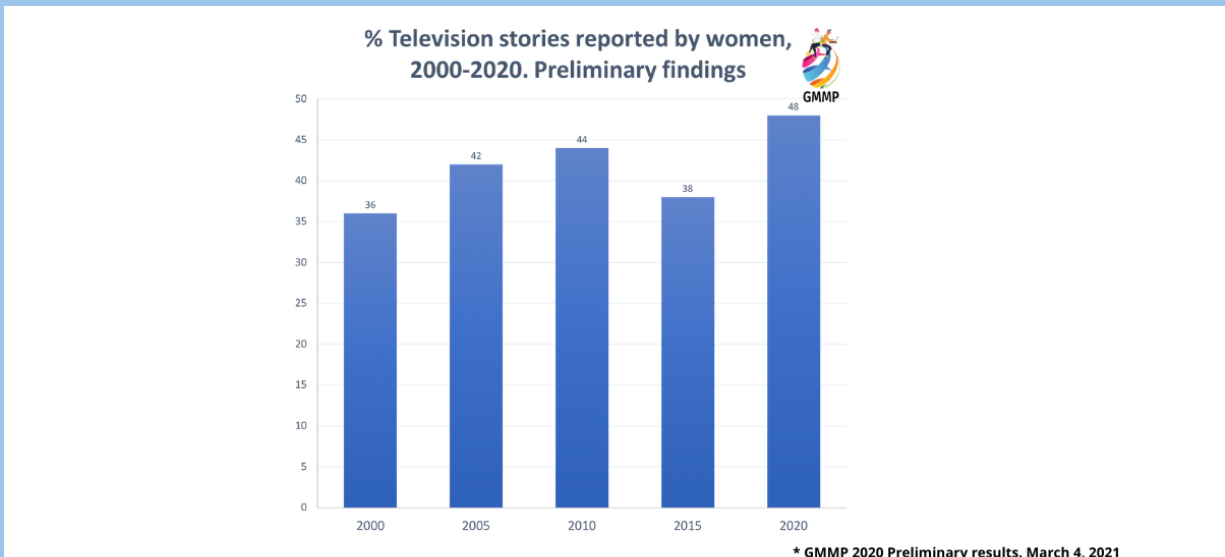
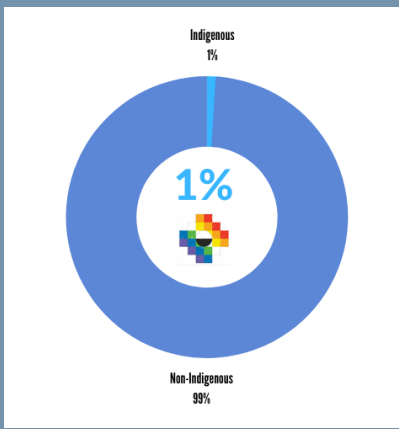


PRELIMINARY FINDINGS OF THE 2020 GLOBAL MEDIA MONITORING PROJECT

WHOMAKESTHENEWS.ORG



Glass ceilings are setting in on certain important news media gender equality indicators, while others are edging upwards. As an example, women’s role as television news reporters is more prominent now than ever; women are 48% of journalists reporting on television.



INDIGENOUS PEOPLE IN LATIN AMERICAN NEWS

Indigenous people make up only 1% of sources and subjects in Latin American television news stories despite being 8% of the population in the region.



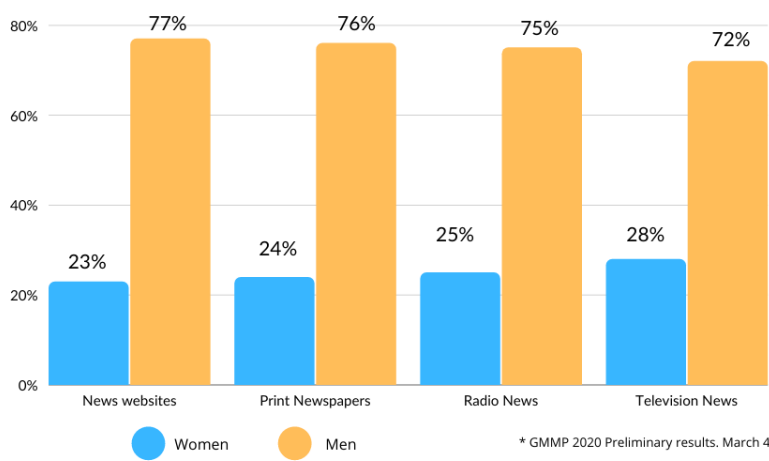
Out of this meagre proportion, only 3 out of ten are women.

COVID-19 & GENDER



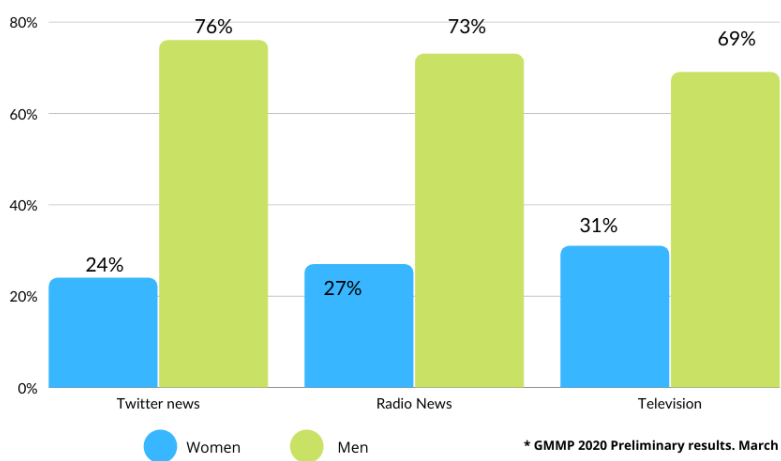
COVID-19 PRESENTED AN OPPORTUNITY TO INVESTIGATE THE GENDER DIMENSIONS OF NEWS DURING A GLOBAL PANDEMIC. ONE OUT OF 4 STORIES IS RELATED TO THE PANDEMIC, FOR INSTANCE, NEWS ABOUT RISING SOCIAL AND ECONOMIC INEQUALITIES DUE TO THE NOVEL CORONAVIRUS.

GMMP 2020: Subjects and sources in news related to Covid-19



On television, the proportion of women subjects and sources is just below the 30% threshold in Covid-19-related news. . On radio as well, the gender gap in subjects and sources in Covid-19-related news is markedly narrower than GMMP patterns up until 2015.

GMMP 2020: People in the news related to Covid-19



Pandemic news reporting on the Internet appears to increase space for women’s voices interviewed as eyewitnesses and spokespersons. (Fig. 4) The gender gap for sources interviewed as spokespersons is 10 points narrower in web-published stories, compared to performance on this role in the 2015 (pre-Covid) monitoring.

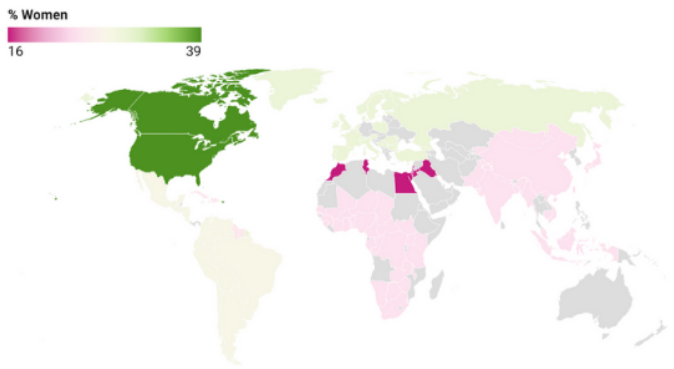
COVID & NON-COVID-RELATED NEWS(% OF WOMEN)



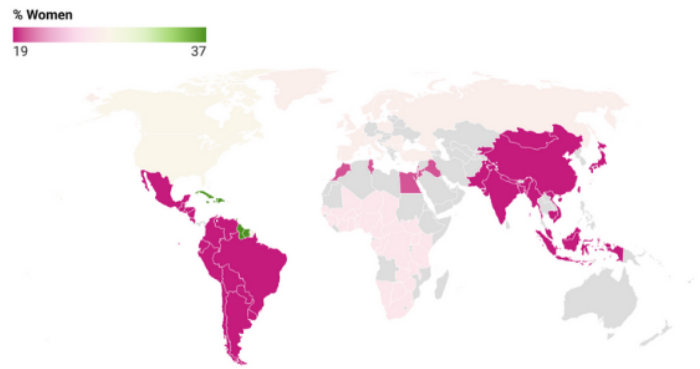
On the Internet, women are less visible in stories related to Covid-19 than in non-Covid news especially in Latin America and Asia. Only in the Caribbean does web-published news content appear to be performing better in Covid-related stories on this indicator.

GMMP 2020: Comparing Subjects & Sources in Non-Covid-19 and Covid-19-related news (% of women)

Subjects & Sources in Non-Covid-19 Internet news



Subjects & Sources in Covid-19-Related Internet news



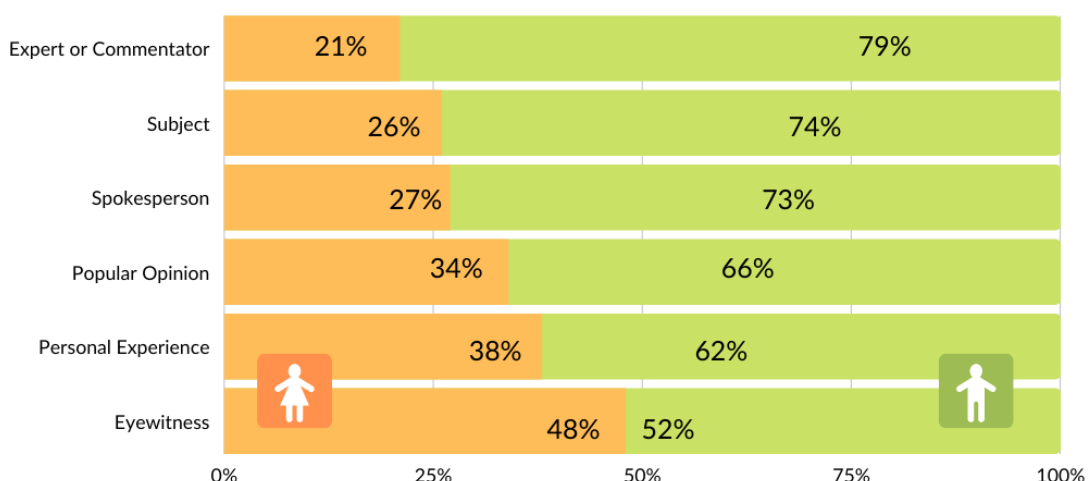
Source: GMMP 2020 Preliminary results | www.whomakesthenews.org | Created with Datawrapper

Source: GMMP 2020 Preliminary results | www.whomakesthenews.org | Created with Datawrapper

* GMMP 2020 Preliminary results. March 4, 2021

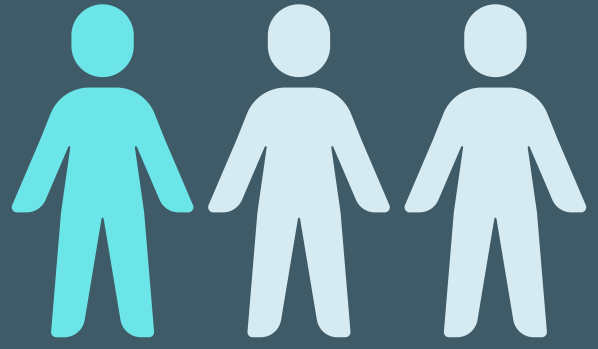
FUNCTION OF SUBJECTS & SOURCES (% WOMEN) IN COVID-19-RELATED STORIES

GMMP 2020: Function of subjects and sources in stories related to Covid-19



* GMMP 2020 Preliminary results. March 4, 2021

THOSE WOMEN AND MEN WHO APPEAR MOST AS EXPERTS IN COVID-19 TELEVISED NEWS ARE HEALTH SPECIALISTS, BUT ONLY ONE OUT OF THREE IS A WOMAN.



STORIES THAT CLEARLY CHALLENGE GENDER STEREOTYPES ON TWITTER

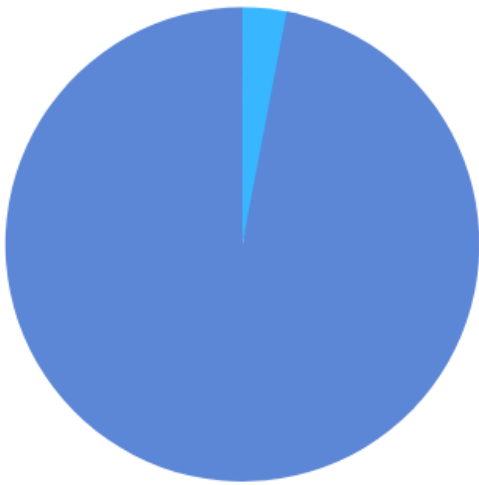


Non-Covid-19 stories are more likely to challenge gender stereotypes than stories related to the pandemic. On Twitter, 3% of tweets about non-Covid-19 issues are likely to challenge gender stereotypes but this probability falls in tweets related to the novel coronavirus.

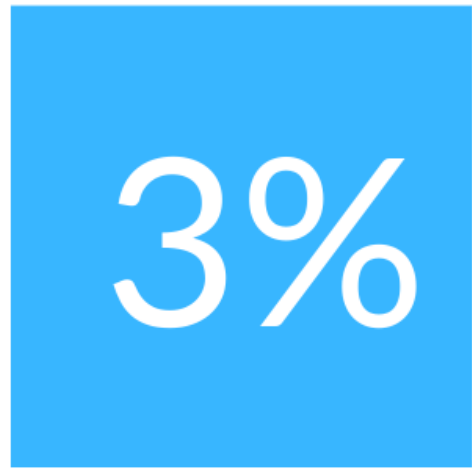


News on Twitter that clearly challenge gender stereotypes

News that challenge gender stereotypes
3%



97%



* GMMP 2020 Preliminary results. March 4, 2021

MORE TO COME IN THE FINAL GMMP 2020 REPORT



Who  MAKES THE NEWS?

WACC GLOBAL/GLOBAL MEDIA MONITORING PROJECT